

MAKE SOMETHING. LIGHT IT UP. BRING IT TO LINCOLN ROAD.

LINCOLN ROAD IS LIGHTING UP

Three weeks of handmade lanterns, glowing windows and workshops — all leading to parade night.



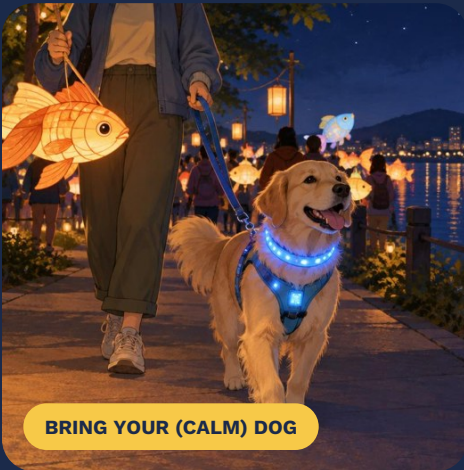
GLOWING TUTUS



LIGHT-UP HEADPIECE



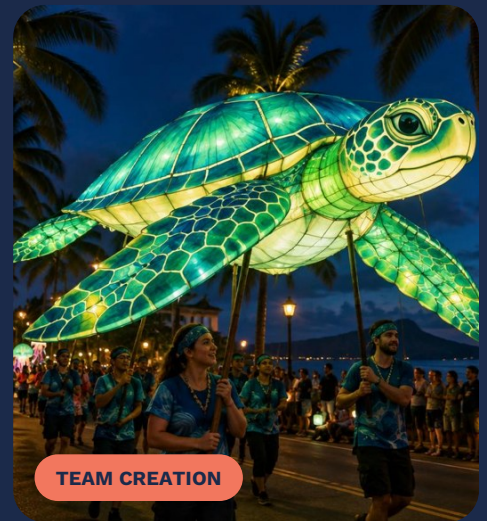
WAGON REEF



BRING YOUR (CALM) DOG



GIANT SCULPTURE



TEAM CREATION

Illustrative lantern concepts from miamibeachlanternparade.com — handmade, LED-lit, self-powered.

LIGHT UP LINCOLN ROAD

JANUARY 2-23, 2027

Make a lantern. Light a window. Host a workshop. Join the parade.

MIAMI LANTERN PARADE™ — JANUARY 23, 2027

LED ONLY • NO FLAMES

SCAN TO TAKE PART



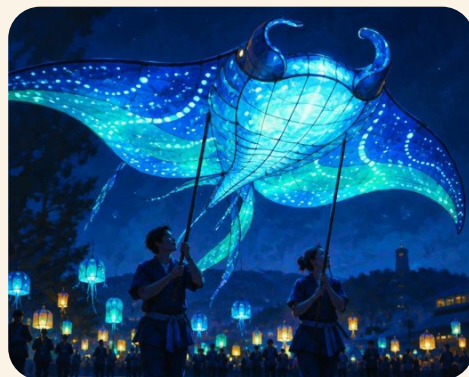
miamibeachlanternparade.com/light-up-lincoln-road



PARTICIPATING BUSINESS

WE'RE LIGHTING UP LINCOLN ROAD

This business is taking part in Light Up Lincoln Road.
Come in, look around, and ask us what we're making.



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OFFICIAL
LANTERN
STOP

Stop in. Look up.
Make something that glows.



Light Up Lincoln Road happens here.

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INFORMATION SHEET



HOST A LANTERN WORKSHOP

Bring people in, give them something to make, and send them home glowing.

WHAT PEOPLE MAKE

Cardboard box lanterns, tissue-paper fish, jellyfish hats, pool-noodle creations, wearable lanterns — all lit with battery LED lights.

HOW IT WORKS

Pick any date and time between January 2 and 23, 2027. Host one workshop or twenty; submit one form per date. You decide the size, the age group, whether materials are provided and whether it's free or has a fee. Approved workshops may be listed on the official Miami Lantern Parade website so families can find you.

SUGGESTED DATES

JAN 2-3 • OPENING WEEKEND

JAN 9-10 • LANTERN WEEKEND

JAN 16-17 • FINAL WORKSHOP WEEKEND

JAN 18-22 • PARADE WEEK

JAN 23 • PARADE NIGHT

GOOD TO KNOW

No flames. LED lights only. Parade lanterns must be self-powered. Participation is free and separate from sponsorship. Nothing is published until our team reviews it.

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ILLUMINATED WINDOW CHALLENGE

Turn your window into the reason people stop walking.

HOW IT WORKS

Light your window with handmade lanterns, a glowing scene or any bright idea, from January 2 through parade night. Every color and style is welcome — the parade theme, Into the Blue, is just one place to start. Sign up online and add a photo of your window. Photos are used for review and stay private unless you give us permission to share them.

CELEBRATING

MOST CREATIVE

MOST BEAUTIFUL

MOST MIAMI

BEST USE OF LANTERNS

BEST INTERACTIVE

PEOPLE'S CHOICE

These are celebrations, not prizes. Full rules will be shared before the Challenge opens. People's Choice will open only once its rules are announced.

GOOD TO KNOW

No flames. LED lights only. Exterior displays, sidewalk use and extra signage may need property-owner, Lincoln Road BID, City, permit and insurance approvals. Participation is free and separate from sponsorship.

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AN INVITATION TO LINCOLN ROAD TENANTS

A REASON TO COME TO YOUR DOOR THIS JANUARY

January is usually quiet after the holidays. This year, Lincoln Road has something new to bring people back to walk the Road and look through your window.

From January 2 to 23, 2027, families, schools and neighbors will be making lanterns for the first Miami Lantern Parade™ on Saturday, January 23 (proposed route: Alton Road to Drexel Avenue along Lincoln Road, subject to final approvals).

PICK ONE THING. ONE IS PLENTY.

- Host a lantern workshop on any date and time you choose
- Light your window for the Illuminated Window Challenge
- Become a Lantern Stop where people know to drop in
- Offer a parade-season menu item, display or experience (no discounts required)
- Walk your team in the parade on January 23

It's free to take part. There's nothing to sponsor or buy. Approved participating businesses may be listed on the official Miami Lantern Parade website, and approved participants receive access to official printable window signs.

Questions: 305.588.3552

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